The Art and Science of Effective Communication
Hopkins at Home Mini-Course

Monday, 12:00pm–1:00pm
10/19/20–11/2/20

Instructor
Steven D. Cohen, Ph.D.

Contact Information
sdcohen@jhu.edu
(410) 234-9317

Recommended Text

Course Calendar

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<th>Week</th>
<th>Topic</th>
<th>Pre-Reading</th>
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<td>1</td>
<td>Three Ways to Make Your Audience Pay Attention</td>
<td>Public Speaking, part 1</td>
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<td>2</td>
<td>Closing the Deal: How to Craft the Perfect Pitch</td>
<td>Monroe’s Motivated Sequence: Perfecting the Call to Act</td>
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<td>3</td>
<td>Advanced Public Speaking Techniques</td>
<td>How Leaders Can Inspire Through Their Words</td>
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